

BACHELOR OF SCIENCE IN **MANAGEMENT INFORMATION SYSTEMS & BUSINESS ANALYTICS**

There is power in data. It's a power that helps businesses to make decisions that will not only keep them competitive, but will enable them to grow, expand, and strengthen their roles in an increasingly complex marketplace. The paths that businesses follow and the objectives they set are all based on conclusions drawn from data. If you'd like a career unlocking the power in that data, CSU-Global can help.

Our B.S. in Management Information Systems and Business Analytics can help you to develop strong research skills, prepare you to recommend solutions, drive business objectives, and become a leader backed by the power of information technology.

You can help organizations to effectively find and maintain their identities in a competitive marketplace. If this sounds like the field for you, get in touch and let us help you get started today.

Traits That Help You Succeed in the Field¹



**TECH
SAVVY**



**COMPLEX
PROBLEM SOLVING**



**PRODUCTION
AND PROCESSING**



TELECOMMUNICATIONS



**SYSTEMS
ANALYSIS**



**OPERATIONS
MONITORING**



**INFORMATION
ORDERING**



INSTRUCTING

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The Bachelor of Science in Management Information Systems and Business Analytics prepares students to be organizational leaders through the use of information technology and data management. Students will learn to improve decision making and processes in core business concepts including management, strategy, and finance through the use of business intelligence. Technical topics include systems analysis and design, database management, and data mining.

Degree Optimization

CSU-Global offers Awards of Completion and Skills Endorsements to help you spotlight the knowledge, skills, and abilities that hiring managers find essential to success in the field. Visit csuglobal.edu/ug-degree-optimization to learn more.

In the Bachelor of Science in Management Information Systems and Business Analytics program you will earn the following Awards of Completion, documenting your mastery of these subjects:

**Strategic Management of
Information Systems**

**Business Analytics for
Management and Decision Making**



**Computer and
Information
Systems
Manager**

**Computer
Programmer**

154,900

Expected related job openings due to growth, replacement, and retirement between 2012-2022²

Why CSU-Global?

FLEXIBILITY

 There isn't a lecture hall that you need to find or a bell when your class is starting, but don't think for a minute that an asynchronous learning environment means you won't be working closely with your instructor and your peers from around the world. You are just doing it at a time that fits your schedule.

AFFORDABILITY

 Check out our standard, military, and affiliate tuition rates and see what you could be paying from your very first class until graduation. No surprise tuition hikes. No hidden student fees. No out-of-state charges. And a Tuition Guarantee ensures your low rates won't rise before you complete your degree.

QUALITY

 With accreditation reaffirmed at regular intervals, annual programmatic appraisals by professionals working in the field, and faculty members with advanced degrees and first-hand industry experience, you can be sure you're getting a rigorous and relevant education.

¹ <http://www.onetonline.org>

² <http://www.bls.gov>