

MASTER OF **INTERNATIONAL MANAGEMENT**



If you're a manager in a multinational corporation, your company is planning for global expansion, or you are looking to conduct business on an international scale, we can help you enhance your skills for this job or your next one with our Master of International Management degree program.

International management professionals need to have a broad, thorough knowledge of international business practices, from marketing and advertising to cultural, economic, and political environmental differences. It's a challenging field, but a rewarding one, and we can help you prepare.

You will learn to correctly and effectively manage a multi-cultural, multi-national workforce, as well as use technology to keep your organization's infrastructure, data, and proprietary information protected. Get in touch and let us help you get started today.



This program, along with other CSU-Global business degrees, is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

Traits That Help You Succeed in the Field¹



ENGLISH LANGUAGE SKILLS



ACTIVE LISTENING



ECONOMICS AND ACCOUNTING



SERVICE ORIENTATION



SALES AND MARKETING



SOCIAL PERCEPTIVENESS



MANAGEMENT OF FINANCIAL RESOURCES



PROBLEM SENSITIVITY

MASTER OF INTERNATIONAL MANAGEMENT

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The Master of International Management program is designed to prepare students for management opportunities within multinational industries and organizations. Learners will gain leadership skills and a comprehensive understanding of the cultural business issues, international regulations, and strategic planning necessary to succeed in today's dynamic global marketplace. Additional areas of focus include the challenges of expansion, technology use, and effective decision making on an international scale.



Degree Optimization

CSU-Global offers Awards of Completion and Skills Endorsements to help you spotlight the knowledge, skills, and abilities that hiring managers find essential to success in the field. Visit csuglobal.edu/gr-degree-optimization to learn more.

In the Master of International Management program, you will earn the following Awards of Completion, documenting your mastery of these subjects:

The Foundations of Modern International Management

Applied Strategic International Management

.....
731,600

Expected related job openings due to growth, replacement, and retirement between 2012-2022²
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Why CSU-Global?

FLEXIBILITY



There isn't a lecture hall that you need to find or a bell when your class is starting, but don't think for a minute that an asynchronous learning environment means you won't be working closely with your instructor and your peers from around the world. You are just doing it at a time that fits your schedule.

AFFORDABILITY



Check out our standard, military, and affiliate tuition rates and see what you could be paying from your very first class until graduation. No surprise tuition hikes. No hidden student fees. No out-of-state charges. And a Tuition Guarantee ensures your low rates won't rise before you complete your degree.

QUALITY



With accreditation reaffirmed at regular intervals, annual programmatic appraisals by professionals working in the field, and faculty members with advanced degrees and first-hand industry experience, you can be sure you're getting a rigorous and relevant education.

¹ <http://www.onetonline.org>

² <http://www.bls.gov>