

— GRADUATE CERTIFICATE IN —  
**BUSINESS ANALYTICS**

CSU-Global's Graduate Certificate in Business Analytics adds statistics and logical thinking to your existing business skill set by teaching you how to collect solid data and interpret it accurately. Learn how to elevate your organization's needs and provide solutions based on real-world information.

This transcribable, nationally and professionally recognized certificate focuses on the latest techniques for...

- Collecting and analyzing statistical information.
- Spotting trends.
- Making projections.
- Helping drive strategic plans that guide toward future success.

Become an invaluable asset to any organization who wants to increase growth, while decreasing cost and waste. With business analytic skills, your expertise will be highly sought after. Stand out with an accredited, modern certificate that employers trust.

If you're looking to increase your business analytic skills, and showcase your knowledge and experience to become invaluable in your organization (or another), let us help you get started today.

**Traits That Help You Succeed in the Field<sup>1</sup>**



MATHEMATICS



CRITICAL THINKING



SYSTEMS ANALYSIS



JUDGMENT AND DECISION MAKING



MONITORING



COMPLEX PROBLEM SOLVING



COORDINATION



READING COMPREHENSION

# GRADUATE CERTIFICATE IN **BUSINESS ANALYTICS**

**CSUGlobal.edu/GradCertBA • 800-920-6723**

The Graduate Certificate in Business Analytics is a 12 credit hour stand-alone program designed for people who want to broaden their skills in designing, developing, and implementing enterprise-level business intelligence and analytical solutions for decision-making purposes.

Courses cover an entire spectrum of business intelligence and analytics, including introduction to business intelligence, data warehousing, business analytics, and enterprise performance management.

Students interested in these courses should have a firm knowledge of basic computing skills as well as the ability to grasp and understand the fundamental principles of business intelligence and data analytics.

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# \$78,630

Average annual wage, or 37.80/hour<sup>2</sup>

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## Careers<sup>1</sup>



Analytical Strategist

Business Analytics Director

Decision Analyst

Operations Research Analyst

Scientist

Business Insight Manager

## Why CSU-Global?

### FLEXIBILITY



Earn your degree when it's convenient for you with 100% online coursework. No set class times or locations so that anywhere you have a connection to the internet, you're already on campus. Continue working full-time, taking care of your family, traveling, or anything else you want to do while you advance your career.

### AFFORDABILITY



Get the respect and recognition of a state university degree without the outrageous price tag. No hidden student fees, out-of-state premiums, or year-over-year tuition hikes. Your low, affordable tuition rate is locked in from enrollment thru graduation. With our Tuition Guarantee your rates will never rise.

### QUALITY



With regional accreditation reaffirmed through 2025-2026, annual programmatic appraisals by professionals currently working in their respective fields, and industry leading faculty members with advanced degrees and first-hand industry experience, you can be sure you're getting a rigorous and relevant education.

<sup>1</sup> <http://www.onetonline.org>

<sup>2</sup> <http://www.bls.gov>